Million Dollar Sunday

2018 Social Media Toolkit

Follow EEM on Social Media

- **Like us on Facebook @easterneuropeanmission**
- **Follow us on Instagram @easterneuropeanmission**
- **Post our photos on Instagram and Facebook. Tag @easterneuropeanmission**

What is EEM/Eastern European Mission?

- **EEM is a registered 501(c)(3) nonprofit organization.**
- **EEM prints and delivers Bibles and Bible-based materials in Eastern Europe and beyond. Free to all.**
- **EEM provides Bibles and Bible-based materials in 20+ languages to over 30 nations.**
- **EEM's tagline is, "The Bible. We Want Everyone To Get It."**

WHAT IS MILLION DOLLAR SUNDAY?

- **Million Dollar Sunday is EEM's annual fundraising campaign that provides funding for Bibles and Bible-based materials, free to all.**
- **Your prayers and financial support of Million Dollar Sunday will transform lives as freedom in Christ and His love are proclaimed!**

****Want to learn more about EEM and Million Dollar Sunday?**
Visit eem.org or MillionDollarSunday.org**

Share our campaign on your Church Social Media

3 Easy Steps:

1. **Pick a sample graphic to use.**
2. **Pick a sample post to use with any graphic.**
3. **Tag Eastern European Mission in all of your posts.**

Visit Eastern European Mission's Facebook page and share our content.
Spreading the word about MDS is THAT easy!

1) Sample Graphics for Facebook & Instagram

Use any of the graphics included with this download to post on your church Instagram and Facebook accounts to spread the word about Million Dollar Sunday.

2) Sample Posts for Facebook & Instagram

Use these sample posts paired with our graphics on the suggested schedule to spread the word about Million Dollar Sunday.

Three to Six Weeks Before Your MDS Date

- **Mark YOUR CALENDS: (Insert church MDS date here) is when our Million Dollar Sunday begins! You don't want to miss it. Learn more at milliondollarsunday.org.**
- **Million Dollar Sunday is an opportunity to send the Good News of Jesus to Eastern Europe and beyond. Everyone, anywhere, can participate! Learn more at MillionDollarSunday.org.**
- **God is inviting us to get in on what He is doing! Million Dollar Sunday is a chance for us to partner with EEM in sharing God's Word in 2018. MillionDollarSunday.org**
- **Your partnership in the Million Dollar Sunday campaign will transform lives as freedom in Christ and His love are proclaimed.**
- **Million Dollar Sunday provides funding for Bibles and Bible-based materials, free to all. Get in on what God is doing in Eastern Europe! Learn more at MillionDollarSunday.org**
- **Your partnership in the Million Dollar Sunday campaign will impact lives of the lost and hopeless by proclaiming the Good News of Jesus in their language. Learn more at MillionDollarSunday.org.**
- **Stay updated on the Million Dollar Sunday campaign and keep up with all things EEM on Facebook: Eastern European Mission AND Instagram: @easterneuropeanmission**

Two Weeks Before Your MDS Date

- **We are almost two weeks from our Million Dollar Sunday. This is an opportunity to send the Good News of Jesus to Eastern Europe and beyond. Everyone, anywhere, can participate. Learn more at milliondollarsunday.org!**

<u>One Week Before Your MDS Date</u>

Monday

What is Million Dollar Sunday?

- **Million Dollar Sunday is EEM's annual fundraising campaign provides Bibles and Bible-based materials, free to all.**
- **Your prayers and financial partnership in EEM's Million Dollar Sunday campaign will transform lives as freedom in Christ and His love are proclaimed in their language.**

Tuesday

2 Reasons to join our Million Dollar Sunday annual campaign:

- **It will Impact lives of the lost and hopeless by providing the Good News of Jesus in their language.**
- **It will provide funding for Bibles and Bible-based materials, free to all.**

Wednesday

- **Million Dollar Sunday kicks off in 4 days! Learn more about joining EEM in**
  the spread of God's Word in Eastern Europe and beyond at milliondollarsunday.org

Thursday

- **MDS will fund these highlighted opportunities: (Insert graphic with highlight opps)**

Friday

- **Million Dollar Sunday kicks off in 2 days! Join the MDS campaign to transform lives as freedom in Christ and His love are proclaimed. Learn more at MillionDollarSunday.org.**

Saturday

- **TOMORROW is the day! Visit MillionDollarSunday.org to learn how you can join**
  EEM in sharing God's Word in 2018.

<u>Million Dollar Sunday</u>

- **TODAY is the DAY! Since 1961 EEM has been delivering the Bible this year we continue to have the opportunity to share true freedom only experienced through knowing Jesus. Join the Million Dollar Sunday campaign to provide God's word in Eastern Europe and beyond. Learn more at MillionDollarSunday.org**

3) Tag EEM with Your Post

Facebook: Eastern European Mission

Instagram: @easterneuropeanmission