

SEPTEMBER 28, 2008

THE \$1,000,000 SUNDAY

THE BIBLE. WE WANT EVERYONE TO GET IT.

SUGGESTIONS ON HOW TO PROMOTE THE \$1,000,000 SUNDAY TO YOUR CONGREGATION.

It is helpful to make the \$1,000,000 Sunday opportunity visible to the congregation for several weeks before September 28, 2008, or whatever date your congregation has chosen to participate. *If you choose a date other than September 28, we can provide promotional materials based on the date you select. In fact, about 20% of congregations have their \$1,000,000 Sunday on a day other than the "official date." So, if your own date is more convenient for you, let us know how we can help.*

Here are some things that can be used to get the congregation excited:

- Regular announcements at every service for at least four weeks before \$1,000,000 Sunday.
- Run the enclosed bulletin articles and announcement four weeks before \$1,000,000 Sunday.
- Put the enclosed posters up in visible places in the building and in classrooms.
- A good person to make the announcements is someone who is effective at getting the congregation to rally to opportunities.
- It could also work well to get a group of two or three or four to take turns making the announcements.

HERE ARE SOME THINGS THAT CONGREGATIONS HAVE DONE TO PROMOTE THE \$1,000,000 SUNDAY.

- Work through Bible classes to get classes to organize projects to collect funds for the project.
- Have classes engage in a friendly competition.
- Have the congregation set a goal of how many schools they want to take.
- Have youth classes collect funds for the project.
- Have youth groups collect funds to underwrite a class or classes or a school.
- Have youth groups challenge the adult classes.
- Have the leadership match out of mission or congregational funds what the congregation gives.
- Organize the congregation into groups or use existing groups like care groups and have the leaders of each group host a dinner to promote The \$1,000,000 Sunday.
- One congregation gave the children of the congregation funds from the church "treasury" and told them to use the money to bake things, wash cars and a variety of other things to make more money to give to supply Bibles through The \$1,000,000 Sunday project.

A key element of promoting The \$1,000,000 Sunday is passion for God's Word and this opportunity for the church. This opportunity is exclusively offered to Churches of Christ through the invitation extended to Eastern European Mission by Ukrainian Educational Officials. It is providential that we can put Bibles in the same schools which used to teach that there is no God just a few years ago. As you communicate this open



door to the church, please help them see that God has given us the opportunity to impact the future of a whole country and a people still trying to decide what their nation will become. We have been granted the opportunity to give Ukraine a future based on God. God has called us to this moment in time.

**MORE INFORMATION AND PROMOTIONAL MATERIALS WILL ARRIVE SOON.
THANK YOU FOR YOUR ASSISTANCE. PLEASE LET US KNOW HOW WE CAN HELP.**